

Camp Jorn YMCA Board of Directors
Minutes of Meeting
April 13, 2016

Called to order at: 6:03

Role Call

Board Members Present: Randy, Cheryl, Ron Sanderlin, Jerry Topcik, Larry Kilpatrick, Romy DeCristofaro, Natalie Sgarlata

On phone: Carol Detwiler

Board Members Absent: Tim Topcik, Tim Klagos, Dave Imler, Bob Hughes

Guests: Ellen Maurer

Staff: Pat Murphy

Invocation/ Moment for Mission given by: Jerry Topcik. Jerry nominated Bob Hughes.

Consent Agenda:

- 1) Approve Bike Program Request
- 2) Approve February Minutes
- 3) Board Development Report
- 4) Master Planning Committee Report
- 5) Executive Director's Report

Jerry moves to approve. Randy seconded. Motion carries.

Treasurer's Report: There are comments at the bottom of Jerry's reports. We have cash of \$300,000. Without money for future services we have around \$137,000. If counting as working capital, we have \$81,000. Most of our deferred income is self-explanatory. Looking at the income sheet, there is a profit of 68,000. The fixed assets donations part comes out of the income. If you take out the fixed assets and restricted account, we have a loss not a profit. In addition to our operating account, we have a number of other accounts that also received donations. If you use amazon smile, you can assign a portion of your purchase to Camp Jorn Young Men's Christian Association. If you look at the March statements, all of the deferred income are put into these statements.

Strong Kids Campaign: As of Tuesday 4/12, we have \$74,000 in gifts. We have approximately \$125,000 in pledges and \$150,000 total with the donations from John Muller. The \$17,000 carried over from 2015 is not included in the total. We sent out letters to 2015 donors who have not donated yet in 2016. Camp is currently filling scholarships. We are giving scholarships to returning campers and looking for new scholarship campers. \$9,600 was given by the board. \$23,000 came from contacts from board members. \$84,000 was designated for resident camp scholarships. \$2,500 was designated to day camp. \$27,000 was designated for greatest need. There is \$120,000 in the childcare fund.

The Strong Kid's Competition: Most donations Dan Druy 23
\$5,000 or more: Sanderlins and Romy
Highest Team Total: 1st plan- Team 2, 2nd place Team 3: \$12, 339

Tribute Project: The Dennis tribute project proposal was presented to the board. Motion made to approve the tribute project by Natalie. Seconded by Ron. Motion carries.

Strategic Discussion Items:

- **End of year Financial Review**

- The board reviewed pie charts and tables depicting the 2016 fiscal year.
- Revenue - Top revenue contributors are Program income (32%), Contributions received (28%), Strong Kids Campaign (10%), Child care (9%), Day camp (9%) and other.
- Expenses - Top expenditures primarily relate to Staff salaries, wages and benefits (65%)! This is a key point and the BOD should understand this is where majority of our \$ spend goes. Other supplies and expenses (i.e., primarily food) and occupancy expenses are the other primary major expense categories.
- Our budget to actual schedule shows our performance for the year compared to our budget.
- Program income (down) vs. budget due to low enrollment
- Strong Kids - close to our budget. Keep in mind this is a vital component of our revenue and it is imperative we perform well here as a BOD/organization for the sake of our fiscal health!
- Grants were an important source of revenue for us in the last year
- Facility rentals did not meet our budgeted goal but we anticipate this being a bigger component of the operation going forward.
- Additional staffing expenses compared to budget are due to Uline/EAU funding positions.
- Occupancy expense was over budget due to donations from Uline

- **Diversity Statement Update**

- Romy went through a power point providing information about gender identity, transgender and gender non-conforming youths. Increased attention and awareness within our society surrounding transgender and gender non-conforming individuals has led to 20 states adding gender identity to their anti-discrimination laws and policies. It is important for Camp Jorn to be proactive and prepared to address related issues or situations
- We discussed best practices for supporting transgender youth and staff at camps and went through a hypothetical scenario about a parent who emails the board outraged because there was a “boy” in her daughter’s cabin.
- We reviewed the Diversity and Inclusion statement drafted by the staff.

Announcements

- Work Weekend May 13-15
- Board Retreat August 20
- New Next Fall- Women’s Wellness RetreatB
- The exempt wage increase is going into effect no later than Labor Day weekend.
- ACA pre-visit was last week and it went very well.
- Dengel Family sent a letter asking about naming the native-American statue.
- Next year: Aug 20, Oct 12, Jan 11, April 12, Aug 19
- We are likely canceling session one.

Board Evaluation

Good of the Order