



BOARD MEETING
JANUARY 10



**AROUND THE
 CAMPFIRE**
FEBRUARY 2



**PIZZA BAR
 FUNDRAISER**
FEBRUARY 24



EGGSTRAVAGANZA
MARCH 31



**WELLS FARGO
 WATCH YOUR SOCK
 WORK WEEKEND!**
MAY 18-20

CJ BOARD REPORT

Our Mission is for all who engage in Camp Jorn YMCA experiences to develop value in themselves and the world around them.



Photograph courtesy of Mike Mikkelson

Moment for Mission

A week at Camp Jorn helps kids develop resiliency and prepares them for their future. It also provides a place to escape from the many pressures and demands that children face in today's world and allows them to just have fun! Our sponsors and office staff have received many letters from grateful campers who were thankful for the gift of camp last summer and are eagerly anticipating exciting days ahead during the summer of 2018! Make someone's day and consider giving the gift of camp to a child you know this holiday season! You can click on the picture to the right to give now! Registration opens on November 13th! Click [HERE](#) to register!

Give the gift of camp!





Mark Hennessy from the Y-USA facilitated the Strategic Planning Session at the 2017 Board

Strategic Roadmap Approved

In collaboration with Carrie Wilson and CJ staff, a Strategic Roadmap was developed and approved. One big question emerged from our discussions and steered our planning: What might we do to ensure stability (leading to growth in all areas) throughout Camp Jorn YMCA in the spirit of our core values and mission.

Three key strategies with accompanying goals and action steps were created as part of the Roadmap:

Strategy 1: Retain and support key staff.

Strategy 2: Create financial stability through: a) expanding and deepening relationships with donors and volunteers, and b) Updating financial systems to align with best practices for Non-Profits.

Strategy 3: Grow core programs (resident and day camp, and childcare) through a focus on intentionality, depth and breadth of programs alongside a robust and strategic marketing plan.

These strategies will guide the organization’s actions over the course of the next year.

CJ Volunteers will shine!!!



Thank you to our fall Work Weekend volunteers!

Dave Zenner Sr., Dave Jr. and Debbie Zenner, Mike Zenner, Kali Fischer, Tony Krause, Bob Haymaker, Mike and Sarah McKeon, & Cari Simmons.

Fall Fun at Camp Jorn!

Women’s Wellness Weekend



From left to right: Trish Corcuera, Luisa Aguilera, Romi Andefuren and Nancy Gantar spending time at the Point at camp during the Women’s Retreat.

Annual Recognition Dinner



Dave Zenner Jr. accepted the Lifetime Achievement Award at the Annual Recognition Dinner. Dave and his wife, Debbie are pictured above.

STAFF SPOTLIGHT: Kim Tassi, Human Resource and Finance Coordinator



Kim Tassi has been part of Camp Jorn's amazing staff team for the past 8 years. She has worked as Camp's Administrative Assistant, Book keeper and is currently the Human Resource and Finance Coordinator. She grew up in the Upper Peninsula of Michigan and has lived in Presque Isle for the last 30 years with her husband, Terry. Together they have one son, Cale who got married in May & lives in Green Bay, WI. Kim and her husband Terry are excited to become first time Grandparents this April! When not working at camp, Kim and Terry own and operate C.A.T. Construction with a small crew of employees. They do remodeling and build custom homes and garages. They also built, owned and operated a restaurant for 12 years. Kim has an Associate Degree in Accounting and Data Processing/ Computer Programming and has worked in the accounting field for her entire life. A great deal of her experience is in tax preparation and she ran her own tax service for a number of years before starting the restaurant. She also worked in the accounting department at a 109 bed medical care facility in Michigan. One of Kim's favorite things about working at Camp Jorn is hearing the stories from kids

who've had a great experience while away from the city and enjoying all the fun activities camp has to offer. She is proud of camp's great childcare center and knows how important it is to local families! One interesting fact that not many people know about Kim is that she loves horses and used to show Quarter Horses as a teenager & young adult. She hopes to get another one in the near future and she would love to adopt a Mustang or save a horse from a kill pen. She also love cats! Strays all seem to find their way to her house! Currently, she has a Siamese stray named Sammie. She also has a "family" of about 50-60 Hummingbirds that come back to her house for good eats every summer! In Kim's free time she likes to spend time with her family. She also recently started volunteering at a local stable helping in their Equestrian Assisted Learning Program for kids with Autism and disabilities. For fun she enjoys downhill skiing, snowshoeing and shopping! Next time you visit Camp Jorn, make sure to stop by the office and say hi to Kim!



Committee Updates

All of the committees will be developing new annual goals by January that align with the Strategic Roadmap.

- The **Fund Raising Committee** is reveling in the success of the Annual Campaign and Golf Outing! We raised \$230,000 during the 2017 Annual Campaign, surpassing our \$ 150 goal! The committee will be meeting soon to start planning for the 2018 Campaign and supporting events.
- The **Finance Committee** is currently reviewing and offering input into the development of a Financial Management Plan and a Camp Jorn Accounting Manual and Procedures document. They will be seeking approval of the FY19 budget in February.
- The **Board Development Committee** is working on finalizing the By-Law changes to be voted on in January.

Mission Statement Revision

The sentiment behind our current mission statement is one that we embrace, though we recognize that it might need some word-smithing! To broaden our reach, we want to ensure that our Mission is as impactful and memorable as it can be! As such, a small group of volunteers, Board members and staff are working together to develop a new statement that will be unveiled in the new year! Stay tuned!

New Board members, officers and committee chairs were elected at the October Annual Board Meeting.

Outgoing Officers and Board Members

Larry Kilpatrick: After 8 years of service on the Board, Larry Kilpatrick is moving on to join the ranks of Emeritus Board Member. He will continue to volunteer and participate as a member of the Fund Raising Committee.

Jerry Topcik: After over 20 years as Treasurer, Jerry Topcik is retiring from that position. He will continue serving on the Board and as a member of the Finance Committee.

Tim Klagos: After 4 years of service and 2 years as Vice Chair, Tim Klagos is taking some time off the Board. He will continue to volunteer and serve as a member of the Finance Committee.

Thank you to our 2016-17 Committee Chairs!

2016-17 Board Development Chair: Mike Mikkelson

2016-17 Fund Raising Chair: Randy Copenharve

2016-17 Finance Chair: Bob Hughes



All three of our former committee chairs will be continuing on the Board and/or serving in other leadership capacities.



Welcome CJ's Newest Board Member: Mike McKeon

Mike McKeon was elected to the Camp Jorn Board of Directors this past October. He joins the Board with 32 years of business experience as a Manufacturer's Representative. He is the owner of two companies: Lenhart-McKeon of Wisconsin Inc. and Dumore Corporation. He and his wife Sarah (pictured on left) moved from the Lake County, IL area to Manitowish Waters in the fall of 2016. Together they have three children, and their daughter Shannon worked as a day camp counselor at Camp Jorn this summer. Mike will be serving on the Fund Raising Committee of the Board. In addition to his business and leadership background, Mike looks forward to offering a local community perspective to Board discussions.



2017-18 Camp Jorn Board Officers

Board Chair: Romy DeCristofaro

Vice Chair: Mike Mikkelson

Treasurer: Bob Hughes

Secretary: Natalie Sgarlata

2017-18 Committee Chairs

Board Development Chair: Anne Chapman

Fund Raising Chair: John Mueller

Finance Chair: Ellen Mauer



NEWSFLASH:

- ▶ The National Day of Giving is on **Tuesday, November 28th!** Please help us reach our goal and raise enough \$ to GIVE out 5 full camper scholarships!
- ▶ Future Board updates will now be part of a monthly newsletter that comes directly from Camp!

