

## **Camp Jorn YMCA Board of Directors Meeting Minutes**

January 14, 2020 7PM

Gurnee Police Department

Conference Line 866-295-5950 Passcode 1930213#

**Attendance Board Members Present:** Annie Chapman, Bryant Crowder, Romy DeCristofaro, Carolyn Issac, Natalie Knebl, Ellen Mauer, Mike McKeon, Janet Piedmont, Jessy Zich

**Board Members Present on Phone:** Tim Klagos, Kristi Roberts, Jan Satarius, Tim Topcik

**Board Members absent:** John Mueller

**Staff:** Dennis Lipp

**Guests:** none

### Call to Order

- Mike McKeon called the meeting to order at 7:07pm

Invocation: Bryant Crowder

### Moment for Mission

- Tim Topcik shared his moment for mission.
- Kristi Roberts nominated for February 2020 meeting moment for mission.

### Approve Consent

#### Agenda

- Romy DeCristofaro moved, Bryant Crowder seconded to approve the consent agenda which included:
  - Approval of the October 24, 2019 Board Meeting Minutes
  - Fundraising, Finance, Board Development and Alumni committee reports.
- **Motion carried.**

## Board Chair Comments

- Welcome to our new board members Bryant Crowder, Carolyn Isaac and Kristi Roberts.
- We are going to try a new tradition of creating annual goals in January, so new members can be a part of the process.

## Board Education Topics for Discussion

- SK Campaign: Year end report and discussion
  - We are working to improve our donor database. Dennis is in the process of moving data from camp minder to e-tapestry.
  - We raised \$370,00 during the 2019 Strong Kid's Campaign.
  - We need to continue to diversify donors, so we are not overly reliant on one donor.
  - The annual campaign is assigned by relationships. Throughout the rest of the year, the donor relationship is loose.
- Ad Hoc Capital Projects Update
  - The Committee is focusing on a health lodge and a day camp pavillion
  - The committee is waiting to hear back on the value of Apache.
  - The ad-hoc committee is going to report back to the board at the April Meeting.

## Strategy Topics

- 2020 Board Goals: Discussion and creation of 2020 Board Goals
  - Mike McKeon reviewed the 2019 board goals.
    - Overall, we achieved all of our goals, except for goal 6 (diversifying rental opportunities).
  - 2020 goals
    - Have committees create a rolling calendar (sustainable systems)
    - Increase alumni donations of time, talent and treasures
    - Diversify our fundraising pool
    - Create a Camp dashboard
    - Increase total number of campers (revenue and scholarship)
    - Plan and approve capital campaign
    - Appreciating and celebrating our Native American Culture
      - Evaluate current practices
      - Partner with local Native American Groups
    - Improving diversity and inclusion

- Annie Chapman moved, Ellen Mauer seconded to approve the preceding goals.

## Executive Director Comments

- Dennis gave out \$200 gift certificates to give new campers.
- Resident camp has 105 campers registered. Day camp is almost full.
- Camp JOrn won a \$1,000 thanks to our partnership with Libertyville Fast Signs.

Executive Session- did not enter into executive session

Old Business- none

New Business- none

Good and Welfare at 8:52pm.

Natalie Sgarlata Knebl, **Board Secretary**

*January 14, 2020*

Building character, confidence, and community through enriching outdoor experiences