

Camp Jorn YMCA Board of Directors Meeting Minutes

February 11, 2020 6:30PM

Gurnee Police Department

Conference Line 866-295-5950 Passcode 1930213#

Attendance Board Members Present: Annie Chapman, Romy DeCristofaro, Carolyn Issac, Tim Klagos, Natalie Knebl, Ellen Mauer, Mike McKeon, John Mueller, Janet Piedmont, Jessy Zich

Board Members Present on Phone: Bryant Crowder, Kristi Roberts, Tim Topcik

Board Members absent: Jan Satarius, Jessy Zich

Staff: Dennis Lipp

Guests: none

Call to Order

- Mike McKeon called the meeting to order at 6:33pm

Moment for Mission

- Kristi Roberts shared her moment for mission. Camp Jorn makes the world a smaller place.
- Carolyn Isaac nominated for April 2020 meeting moment for mission.

Invocation: Mike McKeon

Approve Consent Agenda

- Tim Topcik moved, John Mueller seconded to approve the consent agenda which included:
 - Approval of the January 14, 2020 Board Meeting Minutes
 - Approval of the ByLaws revision to include 4th standing committee (Alumni Committee)
 - Fundraising, Finance, Board Development and Alumni committee reports.
- **Motion carried.**

Board Chair Comments:

- It is time to get off the annual SK Campaigns. Before we ask others for donations, we want the board and staff members to make their pledges/donations.
- GW Electric is sending 69 kids to camp in 2020. 22 of these children are new campers.

Presentation FY 2021 Budget

- Tim Klagos went over the summary of the 2021 Budget.
 - The total budgeted income and total budgeted expenses were addressed.
 - For the size of our camp, our fundraising makes up a high percentage of our income.
 - One large expense is health insurance. The goal is to keep good benefits for our employees while being good financial stewards.
 - Child care requires \$125,000 in subsidies.
 - Day Camp also requires subsidies. It is serving local children and children from other areas. There is a big economic disparity. There is sensitivity to increasing the price.
 - One challenging aspect of the budget is that fundraising and program money run together.
 - Tim reviewed our endowments and operating funds.
- Dennis highlighted other aspects of the budget.
 - The property is beautiful, but is expensive to upkeep. \$53,000 are budgeted for maintenance this year. However, Dennis thinks we need closer to \$127,000.
 - The facilities are improving. The emergent needs were identified and are being addressed.
 - We are taking \$13,000 out of the maintenance endowment this year.
 - We need a new boat lift for the new ski boat. We also need a new tractor.
 - Our endowment funds are growing and we are using them to fund our projects.
 - The goal is to increase resident camp enrollment by 5%.
- Annie moved to approve the 2021 FY BUdget. John Mueller Seconded.
Motion carried.

Presentation Director Goals

- Dennis shared his goals and his staff goals with the board.
- There needs to be a focus on future transitions.
- Romy DeCristofaro moved to approve Dennis's goals. John Mueller seconded. **Motion carried.**

Presentation Committee Goals

- Ellen Mauer presented the finance committee goals.
- John Mueller presented the fundraising committee goals.
- Mike McKeon presented the alumni committee goals.
- Janet Piedmonte presented the BDC committee goals.

Child Care Discussion Continued

- Child care requires \$125,000 in subsidies.
- The community has been helping to raise funds.

SK Campaign 2020

- Save the world, send a kid to camp.
- John and Ann Mueller are doing a matching campaign. Between the Muellers and GW electric, we can do a matching campaign up to \$150,000.
- Call people who you have a relationship with and ask for donations. Continue to build relationships.
- We have 25 volunteer campaigners

Discussion Topics

- ATCF Update
 - We have 100% retention of previous sponsors. Plus, we have new sponsors.
 - We are ahead of last year with registrations.
 - Our goal is 120 attendees.
- Capital Projects AD Hoc Update
- Native American Culture Meeting Update
 - There was an initial Native American Culture Exchange meeting Wednesday 2/5. Mike McKeon, Nina Rouse, the Director of the Lac De Flambeau museum, Teacher at the Lac De Flambeau, Director of the Intercultural Leadership initiative were present.

Executive Session- did not go into executive session

Old Business- none

New Business- none

Good and Welfare at 8:37. John Mueller moved to end the meeting. Tim Klagos seconded.

Natalie Sgarlata Knebl, **Board Secretary**

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Building character, confidence, and community through enriching outdoor experiences