

Camp Jorn YMCA Board of Directors Meeting Minutes

September 28, 2020

Zoom Meeting

Attendance **Board Members Present:** Annie Chapman, Bryant Crowder, Romy DeCristofaro, Carolyn Issac, Tim Klagos, Natalie Knebl, Ellen Mauer, Mike McKeon, John Mueller, Janet Piedmont, Krisit Roberts, Jan Satarius, TimTopcik, Jessy Zich

Board Members absent: none

Staff: Dennis Lipp

Guests: none

Call to Order

- Mike McKeon called the meeting to order at 6:08pm

Moment for Mission

- Tim Topcik will share his moment for mission at the October meeting.

Approve Consent Agenda

- Bryant Crowder moved, Tim Topcik seconded to approve the consent agenda which included:
 - Approval of the August 18, 2020 Board Meeting Minutes
 - Fundraising, Finance, BDC and Alumni committee minutes
 - **Motion carried.**

Summer 2020:

- We made difficult decisions in March about Staffing and Summer 2020.
- Dennis loosely discussed his recent report.
- Childcare just received \$11,500 in grant money.

Camp Financial Update:

- Tim Klagos gave an update on camp's current finances.
- A pdf was sent to the board with graphic images detailing our current finances.
 - PDF is an year to date update looking at March 1st until August 31st for the past 3 summers
- Our summer income dropped significantly due to the loss of resident camp. There was a \$340,000 decrease from the past.
- We did see increases in donations.
 - We are somewhat restricted in donations based upon donor restrictions.
- We saw an increase in day camp income and a decrease in childcare income
 - There was an increase in bus fees from day camp
 - The decrease in childcare income is due to the 8-10 week closure.
- We made \$47,000 from the pontoon poker run
- We lost \$30,000 on rentals
- We spent \$200,000 on staff income because we did not have a large summer staff.
- Other expenses were down about \$120,000.
 - Most of this is from food expenses.
- Bottom Line: We need resident campers.
- We have 3 accounts that are important for our day to day. This is the second page of the pdf. This is our operating money and we have \$530,000 available to us now. \$210,00 is needed for the next six months. We should start collecting money in March for resident camp 2021.
- We have just under 2.9 million dollars in restricted endowments. This leaves about 1 million that can be utilized. These funds can be utilized for tiered pricing and scholarship money.

Day Camp: Summer update and future plans

- Day camp was hugely successful for summer 2021. This could become a cornerstone for camp jorn in the future.
- 99% of the day camp surveys had very positive feedback
- Jenn put together a summary of the 2020 day camp camper numbers
- Dennis is considering using tier pricing for day camp next summer

Fundraising Presentation

- Proposed Capital Campaign Timeline
 - Kristi Roberts shared her screen to share the proposed timeline
 - The timeline is broken into month long sprints
 - The next big step is recruiting the campaign team.
 - Phase 1 Solicitation will start in November
 - This will focus on donors we suspect are interested in this project
 - Phase 2 Solicitation will happen in 2021 and will include a larger scope of asks
 - Janet Piedmont moved to accept the timeline. John Mueller seconded. **Motion carried.**

Care Team Presentation and Discussion

- Guest Speaker: Reverend Love
- Discussion- Discussion moved to October 13th. Will discuss introduction through chapter 5.

Executive Session- did not go into executive session

Old Business- none

New Business-

- Randy Carpenharve passed away 9/27/20. More information to come.
- The October board meeting will be moved to later in the month.

Good and Welfare at 7:49.

Natalie Sgarlata Knebl, **Board Secretary**

September 28, 2020

Building character, confidence, and community through enriching outdoor experiences

